



2022 JOB LISTING SPECS AND RATES

The Hill brand, with its powerhouse of print and online vehicles, connects the latest job opportunities to a very specific, targeted audience of opinion leaders in Congressional offices, corporations and NGOs, and generates a proven record of a highly qualified applicant pool of both active and passive job seekers.

The Hill publishes Tuesday - Thursday when Congress is in session. Additionally, with 68 million visits per month¹ on TheHill.com, Washington's premier job opportunities are broadcast nationally and internationally. Take advantage of our unique featured employer spots.

PRINT SPECS & RATES

SIZE (PER INCH)	WORD COUNT	PRICE PER COLUMN INCH				
		1X	2X	4X	8X	12X
1x1	35	\$91	\$142	\$164	\$328	\$372
1x2	65	\$182	\$284	\$328	\$656	\$744
1x3	95	\$273	\$426	\$492	\$984	\$1,116
1x4 / 2x2	130	\$364	\$568	\$656	\$1,312	\$1,488
1x5	160	\$455	\$710	\$820	\$1,640	\$1,860
2x3 / 1x6	190	\$546	\$852	\$984	\$1,968	\$2,232
2x4	295	\$728	\$1,136	\$1,312	\$2,624	\$2,976
2x5	375	\$910	\$1,420	\$1,640	\$3,280	\$3,720
2x6	475	\$1,092	\$1,704	\$1,968	\$3,936	\$4,464
2x7	530	\$1,274	\$1,988	\$2,296	\$4,592	\$5,208
2x8	575	\$1,456	\$2,272	\$2,624	\$5,248	\$5,952
4x12 Full Page	Display	\$4,368	\$6,816	\$11,712	\$15,744	\$17,856

Custom display box ads available up to full page.
Color logo included at no extra charge.

DIGITAL RATES

DAYS	PRICE
7	\$375
14	\$675
21	\$975
31	\$1,275
45	\$1,100

Multi-Job Digital Discount

- 2 Jobs - 20% off
- 4 Jobs - 30% off
- 6 Jobs - 40% off

Customer Favorite

Buy 4 consecutive print ads, get 4 print ads free plus 2 weeks online.

FEATURED EMPLOYER

- 728x90: \$100 per week
- 300x250: \$100 per week
- 728x90 & 300x600: \$250 per week

PRINT MECHANICAL SPECS

- One Column : 2.1875"
- Two Column: 4.6875"
- Three Column: 7.1875"
- Four Column: 9.6875"

¹comScore Oct. 2018. Pre-payment required.

The Hill accepts Visa, MasterCard, American Express, checks, money orders and cash.
Advertising agencies please note rates are net.